



## Press release

Cologne, Germany 2010-05-04

### **A2B Electronics and Borch Teknik signs an agreement of the supply of MyM Micro Master products to Denmark.**

A2B Electronics AB, the Swedish technology company that develops and manufactures products and technology for professional TV distribution, has today signed an agreement with Borch Teknik of the Supply of the MyM Micro Master Head End into the Danish market. The MyM is designed as a low cost, high quality solution for smaller networks. In MyM we have used our professional technology solutions in an extremely integrated package.

"This is an outstanding start for the new MyM Micro Master product line", says Ari Miettinen, Sales and Marketing Manager at A2B Electronics, who continues, "The exceptional qualities of the MyM Micro Master together with Borch Tekniks impeccable reputation as a hard core knowledge Centre in the Danish market will jump start the supply of MPEG4 capable Head End equipment to Danish customers".

"We are happy to have a successor for to the highly popular predecessor of the MyM" says Jens Ole Borch, CEO of Borch Teknik, who continues "The Multibox which was the predecessor for the MyM, has a high penetration in the Danish market, and we feel assure that the MyM will be an even bigger success".

#### **About the MyM Micro Master:**

The MyM-3T Micro Master is a 3-channel Head End intended for use in small networks and contains following Key Features:

- DVB-T reception of two multiplexes
- MPEG2 or MPEG4 video decoding of three programs
- MPEG and HE AAC audio decoding
- Multidecryption through double Common Interface
- Three High Quality DSB modulators with NICAM or A2 stereo
- 160 – 860 MHz and 80 dBuV output
- Switchable loop through
- Ethernet port (RJ-45)
- Built in Spectrum Analyser
- Simple to use OSD (On Screen Display)



**About A2B Electronics AB:**

A2B Electronics, based in Motala, Sweden, is a successful, fast growing, high-tech company, that develops, manufactures and markets advanced digital-TV products for cable networks on an international marketplace. The company enjoys a lot of attention for its innovative and advanced products of very high quality, always using the latest modern technology.

A2B Electronics is owned by Wilhelm Sihh Jr. GmbH & Co. KG (WISI) since June 2009.

The WISI group, based in Germany, is a large, privately owned, well known and very successful international supplier of digital-TV and cable-TV products. WISI provides a full range of high quality system components and solutions for state of the art HFC and next generation networks.

A2B Electronics has offices in Motala and Linköping in Sweden.

For more information about A2B Electronics AB and our products go to: [www.a2b.se](http://www.a2b.se).

**About Borch Teknik:**

Borch Teknik, based in Fredensborg, Denmark, is the official distributor of A2B Electronics for the Danish market since 2003.

Apart from the distributor ship of A2B Electronics, Borch Teknik has a track record of more than 20 years in the broadcast business, supplying broadcasters with network and transmission solutions of the highest quality. Borch Teknik and A2B Electronics take advantage of the expertise, which Borch Teknik has gained for years in the broadcast business, and brings this to "life" in the functionality of A2B Electronics product line. We call this "Value Engineering"

For more information about Borch Teknik go to: [www.borchteknik.dk](http://www.borchteknik.dk)

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